

PRESS RELEASE

Contact: Stacey Battat
866.836.7913
info@thinthreads.com

Kiwi Publishing Names Managing Editor



WOODBIDGE, CONN. (January 21, 2010) — Kiwi Publishing is proud to announce Anne Witkavitch will serve as Managing Editor for its inspirational book series, *Thin Threads®: Real Stories of Life Changing Moments*. In this role, Witkavitch will oversee the manuscript selection process, help maximize story collecting, and edit and revise submissions in order to produce the most compelling Thin Threads® editions.

“We are excited to have Anne on board. Her writing and marketing skills will help us continue to establish Thin Threads® as a national brand,” said Stacey K. Battat, editor-in-chief of Thin Threads® and president of Kiwi Publishing. “Her expertise will help us attract even more storytellers, which will further enhance the quality of these special books.”

“Thin Threads® provides a wonderful opportunity for writers to get their stories told,” said Witkavitch. “By increasing awareness about Thin Threads®, I hope to help Stacey collect an abundance of stories for future editions and give talented writers the opportunity to see their work published.”

Witkavitch holds an M.F.A. in Professional Writing. She is a contributing editor and blogger at TravelingMom.com and her work has been widely published. She also teaches writing at Western Connecticut State University. Anne is president of C-Suite Communications,

a strategic communications and marketing firm, and founder of Press Pause Now, which offers workshops and coaching that empower women to succeed.

Kiwi Publishing was established in 2004 and combines traditional publishing with web enabled technologies. Kiwi's mission is to create a nationally recognized platform where people can express and share stories of life-changing moments, thus enabling them to connect and inspire one another.

Kiwi Publishing is collecting stories for its Thin Threads® book series. Stories selected will be included in upcoming editions; a permission fee of \$100 will be paid. The submission deadline is March 28, 2010. For more information, visit www.thinthreads.com.

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